



# Women Education Leaders in Virginia

Winter 2019



February 2019 Vol.9, Issue 1

## WELV Executive Board of Directors:

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Leaders in Virginia"  
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## 20TH ANNUAL WELV CONFERENCE Multiplying the Effect of Remarkable Leaders "Celebrating WELV and Twenty Years"

**March 14 - 15, 2019 – Charlottesville, VA**

The 20th Annual WELV Conference will bring education leaders to Charlottesville for two days of dynamic presentations, in-depth dialogue, networking and celebration.

The modest registration fee covers parking, breakfast and lunch each day, an evening reception on the first day, copies of all conference resource material—including a copy of *Timeless Learning: How Imagination, Observation and Zero-Based Thinking Change Schools*, and membership in WELV through March 31, 2019.

## Meet a Keynote Speaker



Rachel Lynn Carter is a Professional Speaker, Published Author of "Drive Yourself Successful: 11 Inner States to Personal Empowerment," Licensed Professional Counselor, Certified Napoleon Hill Instructor, and former Director of the Center for Student Development at The University of Virginia's College at Wise. Rachel is passionate about helping others achieve optimal well-being and success in all areas of life.

## Leading a Life of Significance

Many people strive to be successful in today's society and the definition of success varies from person to person. Most often, success is defined by achievements, titles, and monetary gain. This keynote will challenge participants' views of success and ignite inner passion for not only achieving success, but rather, surpassing its' most common definitions to lead a life of significance. Participants will discover ways to cultivate a lasting impact on the world by living the highest version of themselves and through service to others. Participants will discover that success is measured by the lives they have positively influenced, thus magnifying the effectiveness of remarkable leaders and creating lasting impact on the world.

# A MESSAGE FROM OUR PRESIDENT

“Winter is Coming” is a popular phrase these days. If you are a **Game of Thrones** enthusiast, you waited several years for winter to come. The ominous phrase, spoken in the first episode of season one, reminded the characters to be ever watchful and vigilant in their work and daily lives because tough days were ahead. It seems that we may be living in times not too different from the TV series.

As educators, we are faced with challenges each and every day. The work requires great planning and vision. We must constantly communicate and re-communicate our intentions. Building alliances with colleagues creates the strong network of support necessary for continuous forward motion. At WELV, we are here to be your advocate and a part of your professional network – in all seasons.

Now more than ever as leaders we need to actively speak up and tell the story of our successes and barriers. We need to be heard in our localities, in Richmond with elected members of the General Assembly, at the Virginia Department of Education, and in Washington, D.C. with elected members of Congress. If we fail to tell our stories, people outside of education will drive what happens in our schools, on our campuses, and in our classrooms.

Let us proudly proclaim our commitment to the young people of Virginia, their families and our colleagues. Let us be the voices for the people who do not know how to navigate the system. Let us be the support that our stakeholders need to advocate for themselves. Let us stand together as members of WELV prepared for tomorrow because “Winter is Coming.”

your VOTE  
is your VOICE

**The Annual Membership Meeting will be held on Friday morning, March 15<sup>th</sup>, at the 20<sup>th</sup> Annual Conference. Below are the Slate of Officers and the proposed changes to the By-Laws.**

## 2019 Slate of Officers



**President-Elect**

**Taneshia Rachal**

Dr. Taneshia H. Rachal began her career in education after graduating from the University of Virginia with a Bachelor of Arts degree and a Master of Teaching degree. She also holds a Master of Education in Educational Leadership from the University of Mary Washington and a Doctorate in Educational Leadership from Virginia Commonwealth University. Dr. Rachal has worked in the field of education for twenty-one years. She taught English in two different high schools and a maximum-security jail for boys. Dr. Rachal served as a high school assistant principal, and is currently the Principal of James Monroe High School in Fredericksburg, VA. Under her leadership, James Monroe High School has been ranked the 99<sup>th</sup> most challenging high school in Virginia by the Washington Post, placing it in the top 10 percent in the country, and is now authorized as an International Baccalaureate World School. Dr. Rachal has also been honored to serve on the state superintendent’s investigative panel for the last five years. As a life-long educator, her true passion lies in providing educational reform for diverse student populations, critically examining curriculum, teaching, and learning processes, and increasing achievement and equity in schools. Dr. Rachal was instrumental in the formation of WILd, WELV’s first affiliate group, in Fredericksburg, VA. The group has been a valuable resource to the female leadership in Fredericksburg City Public Schools for six years. Further, Dr. Rachal was the first WELV Ambassador and has proudly served as the Secretary of the WELV Board of Directors for the last two years.



**Vice President**

**Sarah Tanner-Anderson**

Dr. Sarah Tanner-Anderson serves as Assistant Professor and Program Director of Educational Leadership at Longwood University. A former principal, assistant principal, middle- and high-school English teacher, department and grade-level chair, high-school coach, and club sponsor, Dr. Tanner-Anderson has spent the past fifteen years serving and supporting public education in the Commonwealth. A proud Longwood Lancer, Dr. Tanner-Anderson obtained her Bachelor of Arts in English ('02) and Master of Arts in English, Education, and Writing ('07) from Longwood University. She earned her Post Master's Administrative Certification ('11) and Doctor of Education in Educational Administration and Policy Studies ('14) from The George Washington University. Her research interests include women's educational leadership, social justice, and literacy. Dr. Tanner-Anderson maintains active membership and service in a number of state and national professional organizations. Her current service includes Higher Education Representative for Women Education Leaders of Virginia (WELV) and Region 8 Representative of Learning Forward Virginia (LFVA).



**Secretary**

**Sheri Almond**

Dr. Sheri Almond is in her 27th year of working in public education in both North Carolina and Virginia. She received her undergraduate degree in middle school education from Western Carolina University. She started her career as a middle school teacher, teaching in the areas of language arts, math, and science. She earned a masters degree in administration and supervision from Virginia Commonwealth University. She served as an assistant principal at the elementary and middle school levels and served as a principal at the elementary level. Her experience includes the positions of Director of Special Programs in Westmoreland County and currently as Curriculum and Instruction Coordinator for Cumberland County. Last year she earned a Ph.D. in Educational Leadership from Northcentral University. Sheri served as WELV's Region 3 Representative and Treasurer.



**Treasurer**

**Jennifer Cavanaugh**

This is Jennifer Cavanaugh's 20<sup>th</sup> year as an educator. She holds a Bachelor's Degree in History and Secondary Education from James Madison University, a Master's Degree in Curriculum and Instruction from the University of Virginia, and a Master's Degree in Administration from George Mason University. She taught social science classes in Fairfax, Prince William, and Loudoun counties for 11 years before entering administration in 2009. She served as an assistant principal at Broad Run High School from 2009-2015. Currently, Jennifer is an assistant principal at Rock Ridge High School. Jennifer serves as the Region 4 Representative on the WELV Board and with her colleagues in Loudoun, she established a WELV Affiliate, Women Administrators Leading Loudoun (WALL),

**Proposed Changes to the By-Laws**

**Three new WELV Board Positions Proposed:**

Other Board Positions- The following board positions will be appointed by the President to serve a two-year term with eligibility for reappointment:

- Director of Outreach
- Director of Educational Leaders in Government and Business
- Liaison Virginia Department of Education

Duties include but are not limited to the following: a) promoting WELV events, activities, and membership; b) representing WELV at educational events and c) attendance at WELV meetings and the annual conference.

**WELV Affiliates:**

WELV Affiliates – A school, school division, multiple school divisions or higher education department, school, or institution may create a WELV Affiliate. Affiliate leaders apply for affiliate status by contacting the WELV executive director with a plan for the formation of the group, including proposed activities and a description of the women leaders it will serve. All members MUST be WELV members. Each Affiliate may design an organization that meets the needs of its members. The only requirement is that the purpose of the group and all its activities are aligned with the mission and goals of WELV.

# WELV Mark Your Calendar

## 2019-20 WELV Events

**October 2019** Northern Virginia WELV Conference - Look for the date to be announced

**October 18, 2019** Second Annual Southwest Virginia WELV Conference

**March 12-13, 2020** WELV 21<sup>st</sup> Annual Conference

## *An Interview with Dr. Yvonne Smith-Jones, 2018 Spirit Award Recipient*

*“WELV reaches for the hands of females, fills their arms with skills, enters love in their hearts, pours research knowledge in the brain and brightens the vision toward leadership and service...”*



*Pictured: Elaine Fogliani, Yvonne Smith-Jones, Margaret Blackmon, Regina Turner*

### How did you find out about WELV? Who introduced you?

As a young aspiring principal in Hopewell, I was afforded the opportunity to attend a meeting in 1999 with the assistant superintendent of Hopewell Schools and a graduate of UVA. This person was Dr. Jane McCullen. She introduced me to Carol Tomlinson (her friend and an alumnus of UVA), and Margaret Blackmon. At that meeting at Boar's Head Inn in Charlottesville, I met Janet Crawley, Angela Wilson, and Greg Pels, plus many others.

### **What roles have you led in the organization?**

Early on, I served on committees, a couple of panels and introduced speakers but during the recent years, I have presented during breakout sessions and was a part of the educational team from the School-University Research Network (SURN) from the College of William and Mary, who presented the research of John Hattie during the main session. I have attended the region one meetings and most importantly shared the mission of WELV.

### **How did you feel about receiving the 2018 WELV Spirit Award?**

This was such an honor because I have had the motto of as you climb, lift others. If my story, visibility, and conversations can inspire other women as they attain their goals then, I want to guide them down the path to leadership by forging relationships and building trust. Encouraging women to take a risk, defining their educational brands, and promoting talented women to vacate their comfort zones delight my heart and brighten my vision for **Hope**. Hoping that each generation of educators will work on resolving educational challenges and making a visible difference.

### **Have you been able to share the news of this honor with others?**

Yes, I have spoken as keynote speakers at schools and divisions, churches, civic organizations along with professional organizations. I include women leaders in many of the presentations and then, I point out WELV and emphasize it as a major educational organization to focus on female leaders. I market WELV as I coach SURN female principals. They are always looking for a networking opportunity.

### **How do mentoring other female leaders play a role in your life?**

This is a key reason as to why I am retired so I can have additional time to coach or mentor a variety of female leaders. They ask if I would become their mentor. Proudly, I say "yes". Mentoring and coaching are my gifts as an educator, serving in these roles make me feel blessed to help others.

### **Is there one takeaway that you would share with our readers about your involvement with WELV?**

This organization has allowed me to meet, hear, network and present to other prominent, dynamic female leaders.

### **Why WELV?**

WELV has been a safe haven for me to take risks, to experience success and to gain the skills to understand failures as other females share their stories. It has been the best organization to bridge the politics of education from practical and current lenses.

**Multiplying the Effect of Remarkable Leaders**  
**“Celebrating WELV and Twenty Years”**  
March 14-15, 2019  
Holiday Inn University Area

**CONFERENCE SCHEDULE**

**Thursday, March 14, 2019**

7:30 - 8:30 Registration and Breakfast Buffet

7:30 – 4:30 Bookstore

8:30 - 9:20 Welcome and Opening Remarks

9:20 - 9:30 Break and Networking

9:30 - 11:00 **Keynote Presentation**



**Pam Moran**, Former Superintendent Albemarle County Schools, Executive Director  
Virginia School Consortium for Learning, Past President, WELV

**Leveraging Our Contagious Creativity: Paths to Imagination, Risk-taking, and Change**

11:00 - 11:15 Break and Networking

11:15 - 12:30 CONCURRENT LEARNING SESSIONS

12:30 - 1:30 Buffet Luncheon

1:30 - 2:45 CONCURRENT LEARNING SESSIONS

3:00 - 4:00 Multiply Your Network

4:00 - 5:00 A Toast to WELV's 20<sup>th</sup> Anniversary  
"Champagne Wishes and WELV Dreams"

**Friday, March 15, 2019**

7:30 - 8:30 Breakfast Buffet and WELV Annual Business Meeting

7:30 - 1:00 Bookstore

- 8:30 - 9:30 Regional Small Group Meetings  
 “Growing WELV: The Role of Affiliates and Ambassadors”
- 9:30 - 10:30 **Keynote Presentation**  
 “What’s New in Education Policy in Washington?”  
 Presenter: Noelle Ellerson, Associate Executive Director, Policy and Advocacy, American Association of School Administrators  
 AASA’s legislative advocate who focuses on federal education policies will provide analysis of the latest developments on a variety of topics such as ESEA and IDEA
- 10:30 - 10:45 Break and Networking
- 10:45 - 11:45. “We Have Come a Long Way WELV”  
 A panel of WELV Founding Members will share the history of the organization and reflect on the progress of women as leaders in women and the role of WELV in that progression.
- 11:45 - 12:00 Break and Networking
- 12:00 - 1:00 **Keynote Presentation**
- 
- Rachel Lynn Carter- Author, Counselor, Speaker
- Surpassing Success: Leading a Life of Significance**
- 1:00 - 2:00 **Awards Luncheon**
- 2:00 - 2:30 Closing Ceremony
- Final Remarks, Evaluations, Door Prizes, and Adjournment

**\*\*MARK YOUR CALENDARS\*\***

**March 12-13, 2020  
 21st<sup>h</sup> Annual WELV Conference**

## Higher-Education Trail Blazer

By: Shannon Beasley



Dr. Sarah Tanner-Anderson, a member of WELV for the past nine years, and an active collaborator within Region 8, accepted an Assistant Professor and Program Director position in the Department of Education and Counseling with Longwood University in the fall of 2017. She was charged with redesigning and marketing their Masters in Education Leadership Program. A Longwood Lancer herself (BA '02 and MA '07), Sarah was thrilled to accept the challenge at her alma mater, harnessing fifteen years of experience in PK-12 education as a teacher, coach, department chair, grade-level chair, assistant principal, and principal to not only significantly revise and retool the program, but to inject relevancy into the program as well.

Sarah's unique interest and research in women's leadership and her involvement with WELV have landed her many opportunities to take advantage of analyzing and sharing with other women leaders what makes women's leadership unique and challenging. Her research on female state superintendents provides perspective on what challenges women at this level of leadership have faced in their climb, as well as how meaningful their relationships and networks are with women who have contributed to the building of their careers. She continues to explore challenges and triumphs with regard to women's educational leadership across all levels of the field.

Sarah embodies the building of relationships and networks in all of her collaborations; she has been serving her alma mater well in the capacity of working to bridge gaps and pave new roads between the Educational Leadership program and the Special Education, Counseling, Reading, Literacy, and Learning, Elementary Education, and Librarianship programs. She also has collaborated extensively with administrators, directors of instruction, and superintendents within Region 8 (some of whom are WELV leaders!). She notes that her biggest motivation is "moving from engagement to empowerment." WELV applauds Sarah in her trail-blazing work in Higher Education and champions her endeavor to make relevant and exciting connections between Pk-12 and higher education classrooms.

# Women Education Leaders in Virginia Newsletter **Scavenger Hunt**



Enter the Complimentary WELV Annual Conference Registration (Value \$270) Scavenger Hunt Drawing by finding answers to the Winter 2019 Newsletter scavenger hunt.

Answer the questions below.

Email your answers, along with your name, title, school, school division or higher education institute, to **Elaine Fogliani**, [afogliani@aol.com](mailto:afogliani@aol.com).

Your name will be entered in the drawing for a complimentary conference registration. All 9 questions must be correctly answered

If you have already registered and paid for the conference, you can give this complimentary registration to a colleague.

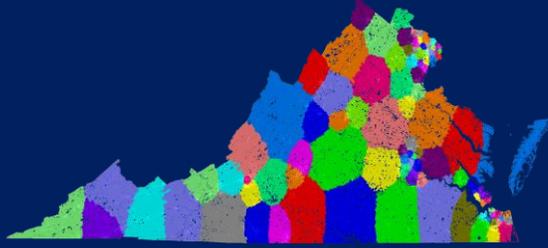
The response deadline is **February 14, 2019**.



1. How does Rachel Carter, Friday's Keynote Speaker, describe a life of significance?
2. Name two additional WELV Conference presenters.
3. In the message from WELV's president, Linda Reviea, why does she think it is important for educators to speak up and tell their stories?
4. How much does it cost to register for both days of the conference?
5. Sarah Tanner Anderson is currently serving in what leadership position?
6. In the interview with Yvonne Smith Jones, which response rang true for you and why?
7. What is the title of the book that the WiLD Affiliate is reading?
8. What are the three new proposed Board positions under consideration as By-Laws changes?
9. When is the Annual Meeting of the Membership being held?

# WELV AMBASSADORS PROGRAM

## Creating a Network of Women Leaders in Virginia



Are you interested in becoming more involved with WELV? Would you like to serve as a WELV Ambassador to your school division? If the answer is “YES”, please email the Executive Director, Elaine Fogliani [afogliani@aol.com](mailto:afogliani@aol.com)

To find out more about the role of a WELV Ambassador, please visit [http://www.welv.org/index.php/home/single\\_entry/ambassadors-program](http://www.welv.org/index.php/home/single_entry/ambassadors-program)

## UPDATE from WELV’s Affiliate in Fredericksburg



*Greetings* from Fredericksburg City Public Schools! We are excited to share that we will celebrate our seven-year anniversary this July. The adage, “time flies when you’re having fun,” still rings true! We started the year with a Fall Kick-Off meeting. Each member received a copy of *Girl, Wash Your Face* by Rachel Hollis, and we had a great time interacting with our two newest members and discussing our vision for *WILD* for the rest of the year. Plans are in the works for a Spring Fling and members look forward to attending the annual WELV conference in March. Although sometimes it seems that our varied roles within the field Educational Leadership pull us in a million directions, it is comforting to know that we have a cohort of strong, tenacious, knowledgeable women right here in our division. We **celebrate** one another, **lean on**, **advise** and **mentor** each other, but most important, we **support** one another.  
-Taneshia H. Rachal

## WELV TAX-DEDUCTIBLE LEVELS OF GIVING

A great way to support WELV and demonstrate your commitment to the development of women education leaders in Virginia is to make a tax-deductible contribution. Contribute as a **Friend of WELV** (up to \$50), a **Collaborator with WELV** (\$51 - \$100) or a **Leader for WELV** (\$101 and up). Contact [Elaine Fogliani](mailto:Elaine.Fogliani@welv.org) for more information.

## WELV LEADERSHIP



**Executive Director**  
Elaine Fogliani  
[afogliani@aol.com](mailto:afogliani@aol.com)



**Executive Director Emerita**  
Margaret Blackmon  
[Margaretblackmon@gmail.com](mailto:Margaretblackmon@gmail.com)



**Administrative Coordinator**  
Judy Lam  
[womenedleadersva@gmail.com](mailto:womenedleadersva@gmail.com)

## 2019 CONFERENCE INFORMATION

### REGISTRATION AND PAYMENT INFORMATION

The conference registration fee covers parking, buffet breakfast and luncheon, evening reception on Thursday, and all conference resource materials.

You must be a member of WELV to participate in the WELV 2019 Annual Conference.

Your registration fee for the conference includes a year's membership in WELV, a savings of \$40 (standard membership) or \$25 (retired member or full-time graduate student). After completing your registration ONLINE on the WELV website, you will be invoiced.

The Registration Fee is non-refundable. If you are unable to attend the conference, please send someone in your place and notify Judy Lam ([womenedleadersva@gmail.com](mailto:womenedleadersva@gmail.com)).

#### REGISTRATION FEES FOR EDUCATORS & GOVERNMENT OFFICIALS

<b>BOTH DAYS</b>	<b>\$270</b>	<b>\$310 after February 10, 2019</b>
<b>Thursday (March 15) ONLY</b>	<b>\$190</b>	<b>\$210 after February 10, 2019</b>
<b>Friday (March 16) ONLY</b>	<b>\$140</b>	<b>\$160 after February 10, 2019</b>

**\*Registration is limited to 150 so REGISTER TODAY!  
CHECK [www.welv.org](http://www.welv.org) for more information!**

### EARLY BIRD DISCOUNT

**REGISTER FOR  
CONFERENCE BY  
FEBRUARY 10 and you will  
receive a discount!**

### HOTEL INFORMATION

THE HOLIDAY INN, 1901  
Emmet Street

Charlottesville, VA 22901,  
(434) 977-7700

Ask for Group Rate:  
WELV, Room Rate: \$115

RESERVATION  
DEADLINE:

February 10, 2019