

**WELV 16TH ANNUAL CONFERENCE
A CALL TO BE BOLD:
WOMEN LEADING CHANGE
MARCH 19 - 20, 2015**

**BREAK-OUT SESSIONS
Thursday, March 19, 2015
2:00 p.m. – 3:00 p.m.**

Session One

Location: Lewis

Title: ***Observational Look-Fors in the Secondary Mathematics Classroom***

Presenters: Dr. Helen B. Luster - Author, Professor, and Math Consultant, Sussex County
Ms. Regina F. Turner, MBA – Mathematics Specialist and Instructional Data Analyst

Audience: Grades 6-12 Teachers and Administrators

Description: During this session, participants will receive insight on which pedagogical strategies should be observed in secondary mathematics classrooms. The dynamic duo, Dr. Helen B. Luster and Ms. Regina F. Turner, will guide participants through the vision of the evolving secondary mathematics learning environment. Explanations and processes pertaining to mathematics require a more innovative approach when one is teaching highly technical 21st Century Learners and struggling students.

Presiding: Staci England – WELV Vice-President; Assistant Principal, Hollymead Elementary School, Albemarle County

Session Two

Location: Clark

Title: ***Do You Know Who Has a Stake in Your School Division?***

Presenters: Kenita Bowers - Coordinator of Community Affairs and Media Relations, Isle of Wight County Schools
Dr. A. Katrise Perera – Superintendent, Isle of Wight County Schools

Audience: Central Office and School Administrators

Description: The presenters will discuss innovative strategies for engaging various stakeholder groups that have helped to improve the image, perception, and support of their school division. Stakeholder engagement strategies are considered vital to successful school improvement by allowing school leaders to foster a stronger sense of “ownership” among the participants and within the broader community.

Presiding: Kim Evans – WELV Secretary; Assistant Superintendent, Hopewell City Schools

Session Three

Location: Lee

Title: ***What Aspiring Superintendents Need to Know about Budget and Finance***

Presenter: E. Leigh Burden - Assistant Superintendent of Business and Finance, Loudoun County Schools

Audience: Aspiring Superintendents

Description: This session is perfect for new or aspiring Superintendents as it traces the complete budget process including development of revenue projections, calculation of staffing using enrollment and ratios and review by staff and School Board. Additionally, other topics to be discussed include lapse and turnover, carryover, financial reporting etc.

Presiding: Merle Herndon – WELV Region VIII Representative; Superintendent, Halifax County Schools

Session Four

Location: Ballroom

Title: ***The Crucial Role of Confidence in a Woman's Success***

Presenter: A. Elaine Fogliani - Executive Director, Women Education Leaders in Virginia (WELV)

Panelists: Gena Keller - Superintendent, Fluvanna County Public Schools; WELV President
Juliette Myers - Director of Middle & Secondary Instructional Services, Frederick County; WELV Treasurer
Linda Reviea - Superintendent, Staunton City Public Schools; WELV Region V Representative

Audience: General Interest

Description: Is confidence in your DNA or can anyone learn it? Is confidence all in your head? How are the brains of women different from those of men? This session will consider these questions using both a presentation on the book, The Confidence Code: The Science and Art of Self-Assurance –What Women Should Know by Katty Kay and Clair Shipman, and a panel of women leaders responding to the book and designing a blueprint of thoughts for creating the confidence needed for leadership. The goals of this session are to provide insight on confidence and leadership and to inspire women to pursue leadership beyond their current role in education.

Presiding: Elaine Fogliani – WELV Executive Director

Session Five

Location: Monticello

Title: ***RTI - District Implementation: Every School, Every Teacher, Every Student, Every Day***

Presenter: Amelia Larson - Vice President of Innovation, American Reading Company; Former Assistant Superintendent of Pasco County Schools, FL

Audience: PreK-12 Administrators and Supervisors

Description: This workshop is designed to explore issues related to leadership and the processes used to scale up Response to Intervention in a school district. Case examples and insights will address the roles and responsibilities of leaders and the deliberate methods to focus, align resources, monitor and evaluate practices and outcomes will be highlighted. Hear how Amelia Larson, former Assistant Superintendent of Pasco County Schools FL, led her district through this process and the successes and challenges she faced along the way. Participants will leave with an understanding of: building commitment across stakeholders toward a common vision; creating capacity for leadership, training, and coaching; building organizational capacity to support implementation; implementing a model for continuous improvement; and working to develop an implementation plan consistent with stages of implementation: consensus, infrastructure, and implementation.

Presiding: Jennifer Cavanaugh – WELV Region IV Representative; Assistant Principal, Broad Run High School, Loudoun County Schools

Session Six

Location: Jackson

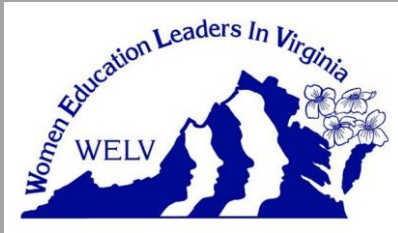
Title: ***Beneath the Glass Ceiling: Trends in Female Leadership in PreK-12 Schools in Central Virginia***

Presenter: Allison Jordan - Assistant Principal, William Campbell High School, Campbell County

Audience: High School Administrators, Supervisors, and Teachers

Description: Participants will analyze current trends in female leadership at the national level as well as within Central Virginia. Participants will be encouraged to reflect on their own career paths, analyze current policies and hiring practices, and brainstorm about changes that could be made to impact female leaders in education.

Presiding: Beth Baptist – WELV President-Elect; Director of Student Services and Achievement, Charlottesville City Schools



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**BREAK-OUT SESSIONS
Friday, March 20, 2015
11:15 a.m. – 12:15 p.m.**

Session One

Location: Lewis

Title: ***Run Like a Girl Can!***

Presenter: Shonda M. Harris-Muhammed - Mathematics Specialist, Petersburg City Schools; Richmond Public Schools Board Member, Sixth District

Audience: General Interest

Description: In this presentation, we will discuss the lack of leadership among women in politics and school leadership, particularly in Virginia, and the reasons many women ARE now stepping up to Run Like a Girl Can! With the rise of the women's liberation movement in the 1960's, women demanded a political voice. Two of those voices belonged to Shirley Chisholm and Bella Abzug. The initial decision to run for office is particularly important for women. Extensive research shows that when women run for office at any level, they perform just as well as men. Yet women remain severely under-represented in our political institutions and in educational leadership.

Presiding: Kim Evans – WELV Secretary; Assistant Superintendent, Hopewell City Schools

Session Two

Location: Clark

Title: ***Centered Leadership***

Presenter: Pam Loeffelman – Senior Principal, Stantec

Audience: General Interest

Description: Progress towards increased representation of female superintendents and architects could influence 21st century practices through the implementation of a management model that emphasizes "meaning, managing energy, positive framing, connecting and engaging." (*McKinsey Quarterly*, 2008, Number 4) Join us for a conversation on the potential implications for school design.

Presiding: Gena Keller - WELV President; Superintendent, Fluvanna County Schools

Session Three

Location: Lee

Title: ***PRIME K-8 Mathematics Leadership: Fine Tuning and Assessing***

Presenter: Dr. Yvonne Smith-Jones - Educational Consultant, Highly Effective Services; SURN Impact Coach, School of Education, The College of William and Mary

Audience: K-8 Administrators, Supervisors, and Teachers

Description: The presenter will share with the audience and model ways to lead K-8 mathematics in a manner that jumpstarts leaders to supervise and support mathematics instruction. These tips on effective elements will align with feedback and formative assessments. Leaders will take away a PRIME framework. Come and relieve your mathematics anxiety for your school division.

Presiding: Paula Lichiello – WELV Past President; Associate Dean, Office of Graduate Studies, Lynchburg College

Session Four

Location: Jackson

Title: ***Building Family and School Engagement***

Presenter: Joyce R. McDowell, Ed.D. – Principal, Smithfield High School, Isle of Wight County Schools Panelists:

Audience: PreK-8 Administrators, Supervisors, and Teachers

Description: The presenter will share information about how she used the Appreciative Inquiry method to determine what parents wanted from the school. The audience will participate in a discussion about the strategies for engagement, hear parent comments, and learn what parents ranked as the most important of these activities.

Presiding: Jennifer Cavanaugh – WELV Region IV Representative; Assistant Principal, Broad Run High School, Loudoun County

Session Five

Location: Monticello

Title: ***Pick the Right Applicant: Interviews for Staff Selection***

Presenter: Jennifer Hindman, Ph.D. – SURN Assistant Director, The College of William and Mary

Audience: PreK-College Administrators and Supervisors

Description: Ever meet someone for 45 minutes and make a 2 million dollar decision? Consider the impact of employment interviews as you empower yourself by learning the process to create fair, legal, and useful interview questions. Session offered by the ASCD author of *Effective Teacher Interviews*

Presiding: Merle Herndon – WELV Region VIII Representative; Superintendent, Halifax County Schools

