

Women Education Leaders in Virginia Board of Directors



Wednesday, March 19, 2014

**Doubletree Hotel
Charlottesville, VA**

6:00-7:00 PM

Call In Telephone Number 1-605-475-4000 Access Code 449791#

Attendance: Beth Baptist, Elaine Fogliani, Linda Reviea, Donna Plasket, Merle Herndon, Kimberly Ferguson, Rene Tayal (guest), Jennifer Cavanaugh, Paula Lichiello, Kim Evans, Rebecca Harrison, LeeAnn O'Dell, Staci England, Margaret Blackmon, Sheri Almond, Liza Scallet, Judy Lam

Item #	Topic	Discussion	Action	Person Acting
1	Welcome, Introductions, & Agenda Overview	Beth filled in for Gena; introductions were made.		Beth Baptist
2	Approval Minutes	Minutes were emailed to the board with attachments. Two corrections were made.	Minutes approved	Moved by Lee-Ann Odell and seconded by Sherri Almond. Motion carried with no dissenting votes.

3	Financial Statement	Kimberly Ferguson gave the financial report. Our income for January through March is \$31,117.44. See handout.	Financial statement approved.	Motion made by Rebecca Harrison and seconded by Paula Lichiello. Motion carried with no dissenting votes.
4	Last Minute Review of Conference and Board Responsibilities	<p>\$13,200 in sponsorship, plus \$300 exchange for Cindy Moss' presentation. Based on discussions with previous sponsors, more visibility given to sponsors. Donna asked that we all visit the tables to personally thank sponsors.</p> <p>Elaine reminded directors that the script for the conference was sent to everyone and inquired if there were questions about what directors have been assigned to do. Sherri asked that directors sign up for the bookstore. Elaine shared the program booklet. All agreed that it looked nice.</p>	Information	Elaine Fogliani
5	Annual Business Meeting on Friday	Meeting will be held on Friday after the conference. Lee-Ann shared information that we are working on a coordinated campaign for social media. American Fidelity approached Elaine regarding being a corporate partner. They have committed to \$5,000. They wanted to do something more than the conference.	Information	Elaine Fogliani

6	New Administrative Coordinator	<p>1. Formally accept Judy's resignation. Judy was thanked for her service.</p> <p>2. Executive director recommends that we hire Liza Scallet for the coordinator's position.</p>	Resignation of Judy Lam accepted.	Linda Reviea made the motion to accept Judy Lam's resignation and Merle Herndon seconded. All directors voted in the affirmative.
7	AASA/WELV Conference October 25-26	<p>Margaret shared a picture of Erica James that was in the Washington Post. Erica was a speaker at WELV last year.</p> <p>Have not heard back from AASA. We made approximately \$1900. Do we want to continue to work with this group is the decision we need to make.</p>	Elaine suggested that we continue to work with AASA in this venture with some fine tuning of the expectations (especially regarding 100 hotel rooms).	Margaret Blackmon
8	Report from Executive Coordinator	Ahead of the game with sponsorship; received three more registrations today. Total people registered (including scholarships) 81; with sponsors we will be over 100; will have a report on registrations once the conference is over	Information	Judy Lam
9	Nominations and Awards	Friday morning at business meeting we will go through slate; Beth Baptist, President Elect, Staci England, vice president, Kim Evans, secretary; Julie Meyers,	Information	Beth Baptist

		<p>treasurer. We will be presenting awards as well. Hope to have more awards given next year. The Spirit Award will be presented to Margaret Blackmon and the Outstanding Service to Education Award is being given to Pat Wright. Margaret complimented Elaine on the speed in which we recognized Pat Wright.</p>		
10	By-Laws	<p>Beth asked that she and Donna talk about the president-elect position.</p>	Information	Donna Plaskett
11	Archiving WELV History	<p>See handout - Recommend that we create an account for WELV; Elaine suggested that we start small by archiving 2013 documents first; Margaret suggested that we research the history of our logo. Margaret stated that she would love to work with Staci on archiving our history. She suggested that we interview Deborah Verstegen and David Brenamen (who was supportive through his efforts to include WELV as a designee when making donations to the Curry School at UVA).</p>		<p>Moved by Sherri Almond and seconded by Linda Reveia. Motion carried with no dissenting votes.</p>
12	July Board Retreat	<p>Elaine asked if you have not responded to the poll for the July retreat, please do so.</p>	Information	Elaine Fogliani

13	Adjournment	Adjourned at 6:50		Beth Baptist
14	WELV BOARD DINNER 7:00 SPONSORED BY TEACHSCAPE	Dinner sponsored by TeachScape		