



**WELV 17<sup>TH</sup> ANNUAL CONFERENCE**  
**“LEADING TODAY . . .**  
**CREATING TOMORROW”**  
**MARCH 17 - 18, 2016**

**BREAK-OUT SESSIONS - B**  
**Thursday, March 17, 2016**  
**3:30 p.m. – 4:30 p.m.**

**Session B - 1**

Location: Ballroom  
Title: ***Using Blackboard for Professional Learning and Faculty Communications***  
Presenter: Staci England - Assistant Principal, Hollymead Elementary School, Albemarle County Public Schools  
Audience: PreK - Higher Education Curriculum Leaders, Building Administrators, Central Office Administrators  
Presiding: Sarah Tanner-Anderson - WELV Ambassador; Principal, Amelia County Middle School, Amelia County Schools  
Description: Schools are complex places with many, varied adult learning and communication needs. There is rarely enough time to get it all done, but there are many online tools to help. Current practices using Blackboard with adult professionals at both elementary and secondary schools will be discussed, and participants will leave with a beginning template that can be used at their school.

**Session B - 2**

Location: Lewis  
Title: ***Get Connected - Social Media Story Telling***  
Presenters: Christine Good - Marketing Teacher-Coordinator, Rock Ridge High School, Loudoun County Public Schools  
Monique Guerrero - Marketing Teacher-Coordinator, Stone Bridge High School, Loudoun County Public Schools  
Presiding: Jennifer Cavanaugh - WELV Region IV Representative; Assistant Principal, Loudoun County Schools  
Audience: Elementary - High School Teachers, Curriculum Leaders, Building Administrators, Central Office Administrators  
Description: As a society, we have changed the way that we communicate with each other. We Google, tweet, and get Linked, but when it's time to job search, we put all of our energy and hopes into storytelling on paper via cover letter or resume. This session focuses on ways to use Twitter and LinkedIn in a professional context for the purpose of demonstrating professional philosophies & skills and creating a distinctive personal brand.

**Session B - 3**

Location: Clark  
Title: ***Turnaround Tools: The Essentials for School Improvement***  
Presenters: Daphne Keiser - Principal, Clark Elementary School, Charlottesville City Schools  
Deanna "Anna" Isley - Assistant Principal, Clark Elementary School, Charlottesville City Schools  
Linda Humphries - Instructional Coach, Clark Elementary School, Charlottesville City Schools  
Presiding: Beth Umbarger - WELV Region VI Representative; Assistant Principal, Roanoke County Schools  
Audience: Elementary School Curriculum Leaders, Building Administrators, Central Office Administrators  
Description: Presenters will highlight the tools and strategies that led to significant school improvement at Clark Elementary School, a Title I school with 84 percent free and reduced lunch, in just one year. Last year, Clark improved their reading pass rate from 56 to 78 percent and math from 63 to 82 percent. Presenters will discuss what was essential to success in their school. Participants will reflect on their own school or division and what next steps they might take to implement new programs or enhance their current programs.

#### **Session B - 4**

Location: Monticello

Title: ***The First Steps of Innovation: Launching a New Student Service***

Presenter: K. Blair Steele - Student Affairs and Intervention Teacher, Fluvanna County H.S., Fluvanna County Public Schools

Presiding: Tracy Richardson - WELV Ambassador; Principal, E.C. Glass High School, Lynchburg City Schools

Audience: Middle School and High School Teachers, Building Administrators

Description: Innovation is a necessary and worthy task to meet the changing expectations of the educational landscape - but it does present challenges. This presentation will move through the initial stages, successes, and difficulties faced in the start-up of a new, custom, and district-designed multi-school student service with the mission to increase students' access to opportunities in order to reach their full potential. Participants will be encouraged to reflect on factors that affect innovation and ways of reaching the whole child.

#### **Session B - 5**

Location: Lee

Title: ***Learn, Teach and Coach Mathematics to Achieve Sustainability***

Presenter: Yvonne Smith-Jones - Adjunct Professor, Mary Baldwin College

Presiding: Taneshia Rachal - WELV Ambassador; Principal, Fredericksburg City Schools

Audience: PreK - Higher Education Teachers, Curriculum Leaders, Building Administrators, Central Office Administrators

Description: The presenters will share and model various ways to lead and coach mathematics. Participants will explore how they can use John Hattie's research to jump-start leaders who can effectively supervise teachers and support mathematics instruction. These tips on effective elements will align with feedback and formative assessments. Leaders will take away a PRIME framework and a mindset for change, so come to this session and relieve your mathematics anxiety.

#### **Session B - 6**

Location: Jackson

Title: ***Superintendent and Board Relations: Understandings and Expectations***

Presenter: Brenda M. Tanner - Superintendent, Orange County Public Schools

Presiding: Shonda Harris-Muhammed - WELV Ambassador; School Board Member and Mathematics Specialist, Richmond City Schools

Audience: PreK - High School Building Administrators, Central Office Administrators

Description: Communication is the key to effective relations between superintendents and their boards. As a superintendent, how do you build relationships with multiple board members when you generally only see them in a formal setting? And how do you help encourage a positive and professional relationship among board members? School Board code of conduct and protocols will be examined, and communication barriers and suggestions for overcoming them will be explored in this interactive session. Participants will discuss the various issues that have an impact on the superintendent/board relationship and consider the factors that enhance or inhibit the development of an effective team.