



# WOMEN EDUCATION LEADERS IN VIRGINIA

## “LEADING TODAY . . . CREATING TOMORROW”

### 17<sup>TH</sup> ANNUAL WELV CONFERENCE

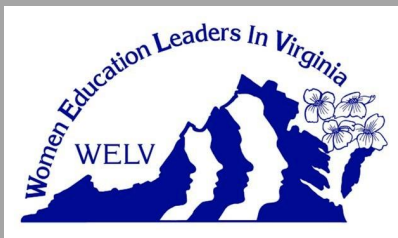
March 17 - 18, 2016

Charlottesville, VA



**In affiliation with**





**WELV 17<sup>TH</sup> ANNUAL CONFERENCE**  
**“LEADING TODAY . . .**  
**CREATING TOMORROW”**  
**MARCH 17 - 18, 2016**

## **CONFERENCE SCHEDULE**

### **Thursday, March 17**

7:30 – 8:30 a.m. **Registration and Breakfast Buffet** - *Foyer and Ballroom*

**Sponsored by Ameresco**

7:30 – 4:30 p.m. Bookstore - *Ballroom*

8:30 – 9:00 a.m. **Welcome and Opening Remarks** - *Ballroom*

Presiding: Beth Baptist - WELV President; Director of Student Services and Achievement, Charlottesville City Schools

#### **Greetings**

**Bob Pianta** - Dean, Curry School of Education, UVA

**Pam Moran** – WELV Past President; Superintendent, Albemarle County Schools

**Laurie McCullough** – WELV Past President; Executive Director of VASCD

9:00 a.m. – Noon **Conference Institute: Keynote Presentation** – *Ballroom*

Presiding: Margaret Blackmon - WELV Executive Director Emerita; Former Superintendent, Prince Edward County Schools

#### **“Leading for Differentiation: Growing Teachers Who Grow Kids”**

**Carol Ann Tomlinson** - Author and International Presenter

Embracing differentiation to improve learning for all students requires a widely held belief in the approach, a systemic professional development experience, and an action plan that ensures that differentiation becomes imbedded in the curriculum and instructional delivery system in each classroom. Learn how to set the course for positive change and create the structural supports that will help teachers grow as differentiators so that their students will thrive as learners.

**Thursday, March 17 (continued)**

Noon – 1:00 p.m.     **Luncheon Buffet** - *Ballroom*

**Sponsored by RRMM Architects**

Presiding: Beth Baptist - WELV President; Director of Student Services and Achievement, Charlottesville City Schools

1:00 – 2:00 p.m.     **Small Group Discussions** – *Ballroom*

**“The Leadership Edge: What Does the Research Reveal?”**

**Facilitators**

**Paula Lichiello** – Assistant Professor & Admission Coordinator of Graduate/Special Programs, Lynchburg College

**Elaine Fogliani** - WELV Executive Director

Participants will examine the 360 degree feedback findings of Zenger Folkman related to women’s leadership effectiveness. After a short presentation on this research, published in 2012 in the *Harvard Business Review*, there will be small group discussions and reflection on the implications of these findings for women educational leaders.

2:00 – 2:15 p.m.     Break

2:15 – 3:15 p.m.     **Concurrent Break-Out Sessions** – *Break-Out Conference Rooms*

**Information on Break-Out Sessions**

Consult the separate information sheet in your WELV 17<sup>th</sup> Annual Conference Folder for the topics, presenters, and locations of these break-out sessions.

3:15 – 3:30 p.m.     Break

3:30 – 4:30 p.m.     **Concurrent Break-Out Sessions** – *Break-Out Conference Rooms*

**Information on Break-Out Sessions**

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4:45 - 5:45 p.m.

**Reception - Foyer**

**Sponsored by *Education First (EF)***

**Sponsored by *Virginia Center for Virtual Learning (VCVL/WHRO)***

Presiding: Elaine Fogliani - WELV Executive Director

**"Lucky To Be WELV"  
Reception**



**Toasts to St. Patrick's Day and to the  
Award-Winning Women of WELV**

Enjoy Green Punch, Cocktails, Canapes and Conversation

**Many Thanks to WELV's Business Partner**



**We Appreciate American Fidelity's  
Generous Support Throughout the Year**

# CONFERENCE SCHEDULE

**Friday, March 18**

7:30 – 8:30 a.m. **Breakfast Buffet and Business Meeting** - *Ballroom*

**Sponsored by *Edgenuity***

Presiding: Beth Baptist - WELV President; Director of Student Services and Achievement, Charlottesville City Schools

7:30 – 1:00 p.m. Bookstore – *Foyer*

8:30 – 9:00 a.m. **Regional Small Group Meetings** - *Ballroom*

**“Growing WELV by Differentiating:  
The Role of Affiliates and Ambassadors”**

Participants Will Meet with Their Regional Representatives to Consider How They Can Bring the Work of WELV Back to Their Local Area

9:00 – 10:00 a.m. **Keynote Presentation** – *Ballroom*

Presiding: Linda Reviea – WELV Region V Representative; Superintendent, Staunton City Schools

**“What’s New in Education Policy in Washington?”**

**Noelle Ellerson** – Associate Executive Director, Policy and Advocacy, American Association of School Administrators

In this session, AASA's legislative advocate will provide analysis of the Every Student Succeeds Act (ESSA). She will also walk the audience through the latest developments in Congress and the federal government as they relate to education policy—and their implications for schools. Topics such as ESEA, IDEA, federal funding, rural education, education technology, E-Rate, portability, and school nutrition will be considered.

10:00 – 10:15 a.m. Break

10:15 – 11:00 a.m. **Keynote Presentation – Ballroom**

Presiding: Gena Keller - WELV Past President; Superintendent, Fluvanna County Schools

**“The Impact of New State and Federal Education Legislation”**

**Steven Staples** – Virginia State Superintendent of Education

The effect in Virginia of changes in state and federal K-12 educational policies will be considered, and ways in which all school divisions leaders can help shape the future of education in the Commonwealth will be explored.

11:00 - 11:15 a.m. Break

11:15 – 12:15 p.m. **Keynote Presentation - Ballroom**

**Sponsored by Scholastic**

Presiding: Kim Evans - WELV Secretary; Assistant Superintendent, Hopewell City Schools

**“Let’s FACE the Facts: Effective Family and Community Engagement”**

**Pamela Baldwin** – Superintendent, Asheville (NC) Schools

We all know what the research says about Family and Community Engagement. But what are the variables preventing us from reaching our goals? Why does it seem so difficult to reach our families? This session will explore the REAL issues we face and how to overcome the barriers to effective Family and Community Engagement.

12:15 – 1:15 p.m. **Luncheon Buffet – Ballroom**

**Sponsored by Moseley Architects**

**“Keeping the Buzz Alive: What’s Happening Now and What Happens Next?”**

Luncheon Brainstorming Session and Networking

1:15 – 2:00 p.m. **Closing Ceremony - Ballroom**

**“What a Wonderful WELV World”**

Final Remarks, Evaluations, Door prizes, and Adjournment

# WELV 2016 ANNUAL CONFERENCE SPONSORS

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WELV would like to thank the following sponsors for their generous support of our Seventeenth Annual Conference. Be sure to view their ads on the following pages, visit with their representatives during the conference, and check out their websites (via links provided on the home page of the WELV website: [www.welv.org](http://www.welv.org)).

## **WELV BUSINESS PARTNER**

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## **ANNUAL CONFERENCE SPONSORS**

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### **EF Education First**

*International Education Travel*

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*Architecture of K-12 Educational Facilities*

### **Scholastic**

*Guided Reading Materials and Community Engagement*

## **ANNUAL CONFERENCE SCHOLARSHIP SPONSOR**

### **The George Washington University**

*Graduate School of Education and Human Development*

## WELV 2016 ANNUAL CONFERENCE PRESENTERS

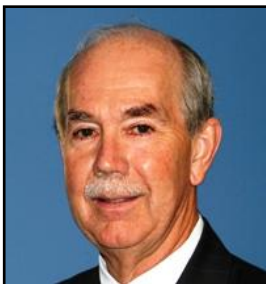
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**Carol Ann Tomlinson** is the William Clay Parrish, Jr. Professor and Chair of Educational Leadership, Foundations, and Policy and co-director of the Institutes on Academic Diversity at the Curry School of Education, University of Virginia. She was named Outstanding Professor at Curry School of Education in 2004 and received an All-University Teaching Award in 2008. She was a public school teacher for 21 years, working with preschoolers, middle school students, and high school students. At the secondary level, she taught English, language arts, German, and history. In 2014's EducationNext Edu-Scholar Public Presence rankings, Dr. Tomlinson was named one of the two most influential higher education voices in the United States in Psychology. Dr. Tomlinson has written more than 300 books, articles, and other materials for educators, and her books have been translated into 12 languages.



**Noelle Ellerson** directs the legislative and advocacy efforts of AASA in Congress and the U.S. Department of Education. Ms. Ellerson also maintains AASA's advocacy network and social media. She regularly speaks on federal education policy to school leaders across the country. Ms. Ellerson graduated from Nazareth College of Rochester with a political science degree and completed her master's degree in public policy and education administration and policy at the Rockefeller College at the University of Albany (SUNY). Ms. Ellerson began her career as a high school special education teacher in Central New York, then worked in state-level advocacy for the College Board while earning her master's degree. In 2010, she completed the Institute for Educational Leadership Education Policy Fellowship Program, and was selected as a member of the Emerging Leaders Class of 2013-14, through PDK.



**Steven Staples** is Virginia's 24th State Superintendent of Public Instruction. As the state superintendent, he serves as the executive officer of the Virginia Department of Education. He began his career in 1976 in Prince George County. In 1988, he became an assistant superintendent in Montgomery County, and from 1991 to 2008, he was the superintendent of York County. Prior to his appointment as the Commonwealth's chief school officer, Dr. Staples served for nearly two years as the Executive Director of VASS, was a faculty member at the College of William & Mary, and worked in various capacities in four Virginia school divisions. Dr. Staples received his doctorate in Education Administration and Supervision from Virginia Tech, and a masters degree in Education Administration and Supervision as well as a bachelor's degree in History and English from the College of William and Mary.



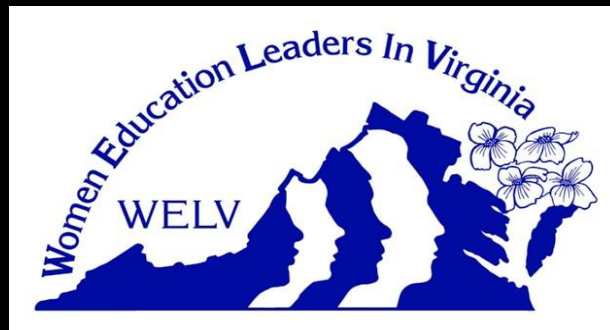
**Pamela Baldwin** has had a rich and varied career in education. Currently the Superintendent of Asheville (NC) City Schools, she earned her undergraduate degree at UNC-Wilmington and then taught high school math and science, winning a Teacher of the Year award in 2003. She also served as a principal at both the middle school and the high school levels. When she earned her doctorate in Education at UNC-Wilmington in 2010, she was the first African-American to graduate with a terminal degree from the university. Dr. Baldwin has focused her research on teacher licensure and the student achievement gap, transition years, the "opportunity gap," student voice initiatives, and AVID. Despite her many professional achievements, Dr. Baldwin believes that her greatest accomplishments are her twin daughters, who are currently attending North Carolina State University.



## WELV Board of Directors 2015 – 2016

Board Position	Name	Professional Title
President	Beth Baptist	Director of Student Services and Achievement, Charlottesville City Schools
Past President	Gena Keller	Superintendent, Fluvanna County Schools
Vice President	Staci England	Assistant Principal, Hollymead Elementary School, Albemarle County
Secretary	Kim Evans	Assistant Superintendent, Hopewell City Schools
Treasurer	Julie Myers	Director of Instruction, Frederick County Schools
Higher Education Representative	Paula Lichiello	Assistant Professor, Leadership Studies, Lynchburg College
Executive Director Emerita	Margaret Blackmon	Superintendent (Retired), Prince Edward County Schools
Executive Director	Elaine Fogliani	WELV Executive Director
Administrative Assistant	Liza Scallet	WELV Administrative Assistant

**LOOKING FORWARD TO NEXT YEAR!**  
**WELV 18<sup>th</sup> ANNUAL CONFERENCE**  
**MARCH 16 – 17, 2017**



## MANY THANKS TO OUR SPONSORS

